

LET'S TALK REAL ESTATE



MYTHS ON SELLING YOUR HOME

IT'S NOT ALL ABOUT THE RENOVATIONS

By MODERN LIVING REALTY INC.
BROKERAGE

IN THE SPOTLIGHT



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Not intended to solicit properties already listed

Most people think that they have to do major renovations before selling their home. In most cases all it takes is a few light fixture changes, some paint, clean carpets and decluttering to make the home inviting. Staging can also be done to get the house ready with a new look. Keep in mind that not all renovations will be a return on investment. Buyers may not see the same investment as the seller. When you list a home with us we walk you through our recommendations on what renovations, if any, need to be done and what the return of investment will be. The goal is getting prospective buyers into the door and making an offer that both parties can work with. When we sell your home we do our market research to find the best price that the home could sell for. Listing agents that tell you that they can get you the highest price may not do their homework. This may result in you keeping your house on the market for too long. If that happens, it may go against you, and the agent may end up selling it far less than you expect. Why choose an agent instead of selling privately? Because real estate agents have access to buyers (client database) and have the tools and experience in selling homes. They have the negotiating skills that are required to sell your home. You want an agent that will work with you to get your home ready and list it for the right price. At Modern Living Realty, we want you to be a happy client and know that you've come to the right place!